

# LOWE'S® Q1 2019 RESULTS

"Our first quarter comparable sales performance is a clear indication that the consumer is healthy and our focus on retail fundamentals is gaining traction. Our commitment to improving in-stocks and customer service coupled with our focus on winning with the pro customer were integral to driving improved sales. However, the unanticipated impact of the convergence of cost pressure, significant transition in our merchandising organization, and ineffective legacy pricing tools and processes led to gross margin contraction in the quarter which impacted earnings. We are taking the necessary actions to more systematically analyze and implement retail price changes to mitigate cost pressure. Our recent acquisition of the Retail Analytics platform from Boomerang Commerce will also assist in modernizing and digitizing our approach to pricing. We are still in the early stages of our transformation, and with the changes we are putting in place, we expect to deliver improved gross margin performance over the balance of the year."

- Marvin R. Ellison, Lowe's president and CEO

## FINANCIAL HIGHLIGHTS

**\$17.7B**  
IN SALES  
+2.2%

**+4.2%**  
U.S. COMP  
SALES

**31.46%**  
GROSS MARGIN  
-165 basis points

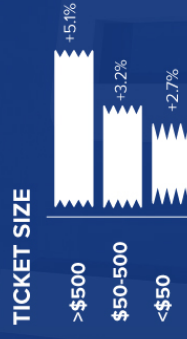
**7.99%**  
OPERATING  
MARGIN  
-45 basis points

**\$1.31**  
DILUTED EPS  
+10.1%

**\$1.22**  
ADJ. DILUTED  
EPS<sup>1</sup>  
+2.5%

WE RETURNED  
**\$1.2 BILLION**  
TO OUR SHAREHOLDERS  
THROUGH DIVIDENDS  
AND SHARE  
REPURCHASES

## COMPARABLE SALES SUMMARY



**U.S. MONTHLY COMP PERFORMANCE**



## MERCHANDISING DEPARTMENT PERFORMANCE

Positive comps in **10** of **13** merchandising departments.

ABOVE COMPANY AVERAGE



## PROGRESS AGAINST INITIATIVES

- Improved service model in stores and better in-stock execution resulting in improved customer satisfaction scores from DIY and Pro customers.
- Positive early results from implementation of Merchandising Service Teams including reductions in out-of-stocks and improved sales productivity.
- Completed rollout of field merchandising teams to drive merchandising productivity.
- Rolled out approximately 88,000 SMART mobile devices to our stores to improve associate productivity.
- Acquired Retail Analytics platform from Boomerang Commerce which will bolster strategic and data-driven pricing and merchandise assortment decisions.
- Early evidence that Pro strategic initiatives are working:
  - Improved job lot quantities
  - Added dedicated loaders
  - Added dedicated department supervisors to all Pro areas
  - Redesign our field structure staffing
  - Improved product presentation

<sup>1</sup> Adjusted Diluted EPS is a non-GAAP financial measure. Refer to lowes.com/investor for a reconciliation of non-GAAP measures.

# STRATEGIC INITIATIVES

## OUR MISSION

Together, deliver the right home improvement products, with the best service and value, across every channel and community we serve.



### SUPPLY CHAIN TRANSFORMATION

Fulfillment and Delivery Optimization

Order Management Optimization



### MERCHANDISING EXCELLENCE

Improve Productivity

Drive Localization

Improve Reset Execution

Best-in-Class Online Experience



### OPERATIONAL EFFICIENCY

Store Simplification

In-Stock Execution



### CUSTOMER ENGAGEMENT

Own the Pro

Associate Engagement

OMNI-CHANNEL