



LOWE'S KNOWS: IS YOUR RELATIONSHIP READY FOR DIY?

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What aspiring DIY couples need to know before starting a home improvement project

MOORESVILLE, N.C., June 4, 2014 /PRNewswire/ – Each year, thousands of couples across the country will embark on a journey that may be one of the most rewarding and challenging events in their lives: the shared home improvement project.



Whether it's newlyweds walking down the aisle and purchasing their first home, or couples preparing to freshen up their home and landscape, warmer weather is known to awaken the home improvement bug – for better or for worse.

Lowe's asked 2,000 people how partnering on do-it-yourself (DIY) projects impacts their relationship:

Sometimes couples working on projects hit a bump in the road – More than 60 percent of people admitted to having a disagreement with their significant other during the course of a DIY project.

Don't feel like a failure if your project stalls halfway through – One-third of couples surveyed had left a project partially complete at some point, and didn't expect to finish them for more than three months.

But there is a happy ending - People still want to work on projects with the one they love. Nearly 80 percent of respondents turn to their significant other as the first choice for help when it's time to DIY.

Need help? Let the experts at Lowe's help DIY-proof your relationship in stores or at Lowe's.com. Cleaning up the yard and refreshing paint were the top project priorities for men and women, followed by spring cleaning, planting a garden and remodeling the bathroom.

Download the survey infographic for additional details, such as couples' most popular projects, the projects most likely to be left unfinished and what's holding couples back from finishing their DIY dream projects, at LookBook.Lowe's.com.

About Lowe's

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE® 100 home improvement company serving approximately 15 million customers a week in the United States, Canada and Mexico. With fiscal year 2013 sales of \$53.4 billion, Lowe's has more than 1,830 home improvement and hardware stores and 260,000 employees. Founded in 1946 and based in Mooresville, N.C., Lowe's supports the communities it serves through programs that focus on K-12 public education and community improvement projects. For more information, visit Lowe's.com.



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