



# LOWE'S TO INTRODUCE HGTV HOME™ BY SHERWIN-WILLIAMS

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MOORESVILLE, N.C., Dec. 10, 2014 /PRNewswire/ -- Lowe's Companies, Inc. (NYSE: LOW) and The Sherwin-Williams Company (NYSE: SHW) announced today that HGTV HOME™ by Sherwin-Williams brand paints will be available at Lowe's stores and on Lowes.com beginning in March 2015.

The HGTV HOME by Sherwin-Williams product line will feature a new and improved interior and exterior paint program available at both Sherwin-Williams' company stores and Lowe's stores nationwide, as well as exclusive line extensions available at Lowe's. Each product line will uniquely highlight Sherwin-Williams' legendary heritage of quality and exceptional application characteristics.

Additionally, the HGTV HOME by Sherwin-Williams color palette will offer 16 designer-inspired color collections, eight of which will be exclusive to Lowe's. Each collection will include 20 coordinating colors along with design tips for homeowners. These stylized collections provide a simple way to create a cohesive look in any one room, or from room to room throughout the home. The HGTV HOME by Sherwin-Williams brand brings together the design expertise HGTV is famous for and the legendary quality of Sherwin-Williams® paints, enabling homeowners to achieve the look of a professional designer.

"Lowe's is a recognized leader in home improvement and a preferred project destination for homeowners and pros, alike," said Chris Connor, Chairman and Chief Executive Officer of The Sherwin-Williams Company. "Offering the HGTV HOME by Sherwin-Williams brand at Lowe's is a perfect complement to the high quality product assortment and shopping environment Lowe's shoppers have come to expect."

In total, consumers will be able to select from 1,100 shades within the full HGTV HOME by Sherwin-Williams color offering, including the designer-inspired collections plus other classic colors selected by the color experts at HGTV and Sherwin-Williams.

"Sherwin-Williams is the most recognized and trusted brand in paint for both homeowners and pros," said Mike Jones, Lowe's Chief Customer Officer. "We are proud to bring the quality and long-standing reputation of Sherwin-Williams combined with the design expertise of HGTV to our customers. With the addition of HGTV HOME by Sherwin-Williams, Lowe's offers consumers the top brand they trust for their next paint projects."

Additionally, Sherwin-Williams will provide Lowe's with two independent brands of paint that will serve professional painters and property managers: Painter's Masterpiece™ and Property Advantage™.

## About Lowe's

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE® 100 home improvement company serving approximately 15 million customers a week in the United States, Canada and Mexico. With fiscal year 2013 sales of \$53.4 billion, Lowe's has more than 1,835 home improvement and hardware stores and 260,000 employees. Founded in 1946 and based in Mooresville, N.C., Lowe's supports the communities it serves through programs that focus on K-12 public education and community improvement projects. For more information, visit Lowes.com.

## About Sherwin-Williams

Founded in 1866, The Sherwin-Williams Company is a global leader in the manufacture, development, distribution, and sale of coatings to professional, industrial, and retail customers through company-operated stores, home centers, independent paint dealers, hardware stores, and automotive retailers. Based in Cleveland, Ohio with 41,715 associates and \$10.1 billion in sales, Sherwin-Williams is the USA's #1 paint and coatings company; #3 in the world. The company manufactures products under well-known brands such as Sherwin-Williams®, HGTV HOME™ by Sherwin-Williams, Dutch Boy®, Krylon®, Minwax®, Purdy®,

Thompson's® Water Seal®, Ronseal™, Becker Acroma®, Sayerlack® and many more. For more information, visit [www.sherwin.com](http://www.sherwin.com).

**About HGTV**

America's leading home and lifestyle brand, HGTV features a top-rated cable network that is distributed to more than 96 million U.S. households and HGTV.com, the premier source for home-related inspiration, instruction and entertainment, attracts more than six million people each month. The brand also includes the HGTV HOME™ consumer products line which showcases exclusive collections of paint, flooring, lighting, furniture, plants, fabrics and other home-oriented products. For more information on HGTV HOME branded products and to find a retailer, go to [www.hgtvhome.com](http://www.hgtvhome.com). In partnership with Hearst Magazines, the HGTV Magazine, a home and lifestyle publication, is currently available on newsstands. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest and Instagram. Headquartered in Knoxville, Tenn., HGTV is owned by Scripps Networks Interactive, Inc. (SNI).

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