



LOWE'S EXPANDS SUPPORT OF THE MILITARY WITH ENHANCED DISCOUNT

MAY 01 2017

Honors U.S. Military Past and Present with 10 Percent Off Every Day for In-Store and Online Purchases

MOORESVILLE, N.C., May 1, 2017 /PRNewswire/ -- Lowe's Companies, Inc. announced today it will expand its military discount program by offering 10 percent off personal purchases every day to current and honorably discharged members of the U.S. Armed Forces. The new program uses a MyLowe's card for quick identification, is available both in U.S. stores and on Lowe's.com and offers easy online enrollment. The discount is effective immediately.



"Lowe's was founded by Carl Buchan, an Army veteran who wanted to make home building and home improvement affordable for returning GIs and their families," said Robert A. Niblock, chairman, president and CEO. "The values and leadership instilled through his military service formed the foundation of our company. Enhancing our discount program honors his memory and the commitment servicemen and women and their families make to our country."

Lowe's has offered discounts to veterans and military servicemen and women for more than a decade. Current and former servicemen and women can follow these easy steps to enroll in the discount program:

Visit Lowe's.com/military and complete a short personal profile.

Check the box to receive a free MyLowe's card.

After the one-time enrollment, U.S. military customers can present their MyLowe's card at the store cash register, scan their card at self-checkout or sign in to their account at Lowe's.com and receive the discount. In addition to simple checkout in stores and online shopping, the MyLowe's card offers free parcel shipping for purchases ordered online with no required minimum purchase. For additional details about the discount, visit Lowe's.com/military.

Lowe's is proud of its long history honoring servicemen and women. In addition to the military discount program, Lowe's provides differential pay for employees serving in the military and offers employment opportunities for military personnel after their service ends. Currently, more than 10,000 Lowe's employees are U.S. military veterans or members of the Guard or Reserve and nearly 800 are deployed to active duty.

In 2016, Lowe's received the U.S. Department of Defense Freedom Award, the highest recognition given employers for supporting the military, particularly employees serving in the Guard and Reserves.

About Lowe's

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE® 50 home improvement company serving more than 17 million customers a week in the United States, Canada and Mexico. With fiscal year 2016 sales of \$65.0 billion, Lowe's and its related businesses operate or service 2,365 home improvement and hardware stores and employ over 290,000 people. Founded in 1946 and based in Mooresville, N.C., Lowe's supports the communities it serves through programs that focus on K-12 public education and community improvement projects. For more information, visit Lowes.com.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/lowes-expands-support-of-the-military-with-enhanced-discount-300448639.html>

SOURCE Lowe's Companies, Inc.